



Vivo Biosciences Inc.

Accelerating Preclinical Research, Drug Discovery & Therapeutics

NEWS RELEASE

Vivo Biosciences appoints Lee T. Martin, Ph.D. as Senior Director, Business Development

Birmingham, AL – January 2, 2009 – Vivo Biosciences announced today the appointment of Dr. Lee T. Martin as Senior Director, Business Development. Dr. Martin will be responsible for further developing the market potential of HuBiogel™ and Vivo Biosciences' HuBiogel™ – associated contract services, and he will report directly into Dr. Raj Singh, Chief Executive Officer of Vivo Biosciences. Dr. Martin joins Vivo Biosciences with ten years of experience in business and corporate development, licensing, preliminary intellectual property analysis, biotech asset valuation, market analysis, and commercialization strategy. Prior to joining Vivo Biosciences, Dr. Martin worked for The UAB Research Foundation, Idenix Pharmaceuticals, MSM Protein Technologies and Charles River Laboratories. “I am pleased to have the opportunity to work for a fine company with an excellent technology for improving preclinical drug discovery and development,” states Dr. Martin.

About Vivo Biosciences, Inc.

Vivo Biosciences, Inc. is an emerging, venture-backed biotechnology company, incorporated in 2004 for the purpose of introducing a novel, human biomatrix, HuBiogel™, to the biological research markets. VBI strives to maximize the functional relevance & predictability of your cell-based assays. We are confident that our unique HuBiogel™ assays will improve drug efficacy/ toxicity endpoints and critical preclinical decisions.

About the HuBiogel™ Assay Platform

The 3D HuBiogel™ Assay Platform is a novel in vitro assay platform that recapitulates human cells in a fully human extracellular matrix. These three dimensional systems provide the drug development industry with a cost efficient assay to identify drug efficacy and toxicity. Current systems use animal based or synthetic extracellular matrices which may impact their in vivo predictability.

Vivo Biosciences' Contact: Dr. Raj Singh

Source: Vivo Biosciences, Inc.

Vivo Biosciences Website: www.vivobiotech.com